

## **SIRO DAC (“SIRO”) 2024 Pollinator Project (“Pollinator Kits and Workshops”)**

### **Terms and Conditions School Competition**

- **Eligibility:**

The competition is open to pre, primary, secondary, and homeschools across the Republic of Ireland (ROI) and Northern Ireland (NI).

Workshops are limited to primary schools within ROI.

Applicants must be class teachers or school representatives.

- **Application Process:**

To apply for a free pollinator kit and workshops, class teachers must submit their application through the form found on the Pollinator Project webpage.

Applications must be submitted by the closing date of 12pm on 26th April 2024.

- **Kit Availability:**

There are only 100 free pollinator kits available for schools in Ireland and Northern Ireland.

Each selected school will receive one kit, intended for use by one class.

- **Selection Process:**

The selection of schools to receive the free pollinator kits and workshops will be done randomly.

Only 100 schools will be chosen from all eligible applications received by the closing date.

- **Notification:**

Selected schools will be notified via email.

- **Acceptance of Terms:**

By submitting an application, class teachers and schools agree to abide by these terms and conditions.

The decision of the selection panel is final and binding.

- **Data Protection:**

Personal information collected during the application process will be used solely for the purpose of administering the competition and will not be shared with third parties without consent.

## SIRO DAC (“SIRO”) 2024 Pollinator Project (the “Competition”)

### Terms and Conditions School Competition

- Eligibility:

The competition is open to all homeschools, preschools, primary and secondary schools across Ireland.

- How to Enter:

Schools must share a photo showcasing their efforts in creating a pollinator-friendly environment on the school grounds.

Entries must be uploaded to Instagram, Facebook, or X (formerly Twitter) with the hashtag #BeeChampions and tagging SIRO and Biodiversity in Schools. Photos must be uploaded from the school’s social media accounts.

Additionally, participants are required to follow the Biodiversity in Schools and SIRO profiles on the platform where the submission is being made.

- Submission Guidelines:

Photos must clearly depict the school's pollinator-friendly garden or initiatives. Captions should briefly describe the efforts made by the school to support pollinators. Entries should be original and not infringe upon any third-party rights.

- Judging Criteria:

Entries will be judged based on the creativity, effectiveness, and impact of the school's efforts in creating a pollinator-friendly environment. The decision of the judging panel is final and binding.

- Prize:

The winning school will receive the Gold Bee Trophy and a €500 voucher for gardening supplies.

The prize is non-transferable and cannot be exchanged for cash or alternative prizes.

Deadline: The deadline for submissions is 12pm 31st May 2024. Late entries will not be considered.

- Publicity:

Acceptance of the prize constitutes permission to use the relevant winners’ names, and likeness for purposes of advertising, promotion or publicity in any media (including social media) without additional compensation and prize winners agree to take part in such related promotional activities as SIRO may require.

- Notification:

The winning school will be notified via email and phone call. The winner must respond within one week (seven days) to claim their prize. Failure to respond to SIRO within one week may result in another winner being chosen. A photocall with the winning school will be organised, where the prize will be presented.

- Data Protection:

Personal information collected during the Competition will be used solely for the purpose of administering the competition and will not be shared with third parties without consent. Personal data collected in conjunction with the Competition will be deleted three months after the winner is announced.

- Acceptance of Terms:

By entering the competition, participants agree to abide by these terms and conditions.

This promotion is in no way sponsored, endorsed or administered by, or associated with Meta (Instagram, Facebook) or X (formerly Twitter).

## **Family Competition**

- Eligibility:

The Competition is open to parents and children residing in Ireland. Entries must be submitted by a parent or guardian over the age of 18. The competition is not open to SIRO's employees, agents, contractors or sub-contractors or their families.

- Submission Guidelines:

Photos or videos should clearly showcase the actions taken by the family to support pollinators. Captions should provide details about the activities depicted in the entry. Entries should be original and not infringe upon any third-party rights.

- How to Enter:

Participants must share a photo or video demonstrating their efforts to create a pollinator-friendly environment at home or engage in activities to protect pollinators.

Entries must be uploaded to Instagram, Facebook, or X (formerly Twitter) with the hashtag #BeeChampions and tagging SIRO and Biodiversity in Schools.

Additionally, participants are required to follow the Biodiversity in Schools and SIRO profiles on the platform where the submission is being made.

- Judging Criteria:

Entries will be judged based on the creativity, commitment, and impact of the family's efforts to protect pollinators.

- Prize:

The winning family will receive a €100 voucher for Airfield Estate, Overend Way, Dundrum, Dublin 14. The prize is non-transferable and cannot be exchanged for cash or alternative prizes. The decision of the judging panel is final and binding.

- Deadline:

The deadline for submissions is 12pm 31st May 2024. Late entries will not be considered.

- Publicity:

Acceptance of the prize constitutes permission to use the relevant winners' names, and likeness for purposes of advertising, promotion or publicity in any media (including social media) without additional compensation and prize winners agree to take part in such related promotional activities as SIRO may require.

- Notification:

The winning family will be notified via direct message on the social media platform used for submission.

The winner must respond within one week (seven days) to claim the prize. Failure to respond to SIRO within one week may result in another winner being chosen.

- Data Protection:

Personal information collected during the Competition will be used solely for the purpose of administering the competition and will not be shared with third parties without consent. Any personal data will be deleted three months after the competition winner is announced.

- Acceptance of Terms:

By entering the competition, participants agree to abide by these terms and conditions. The Competition is in no way sponsored, endorsed or administered by, or associated with Meta (Instagram, Facebook) or X (formerly Twitter).