

## Biodiversity in Schools (BIS) Pollinator Project 2026 (PP)

### Terms and Conditions

#### 1. Pollinator Pledge

- Eligibility

The competition is open to pre, primary, secondary, and homeschools across Ireland (Éire) and Northern Ireland (NI).

Applicants must be class teachers or school representatives.

All entries must be received by the closing date to be considered eligible (see below).

- Entry Process

Class teachers or school representatives sign their school up through the form found on the Pollinator Project webpage. By doing this they agree to the terms of the Pledge as stated there; they also enter their school into a draw for a Pollinator Project learning kit ('Bosca Dúlra').

Entries must be submitted by the closing date of **12 noon 10th April 2026**.

- Learning Kit Availability

There are 150 Bosca Dúlra kits available for schools.

Each selected school will receive one kit only. Any conflicts or errors relating to this will be resolved by Biodiversity in Schools ("BIS"), whose decision is final.

- Selection Process

The selection of schools to receive the free kits will be done randomly.

Only 150 schools will be chosen from all eligible applications received by the closing date.

- Notification

Selected schools will be notified via the email address used in their entry - it is the entrant's responsibility to ensure that they can be contacted by this address.

- Acceptance of Terms

By submitting an application, class teachers and schools agree to abide by these terms and conditions.

The decision of the BIS selection panel is final and binding.

- Data Protection

Personal information collected during the application process will be used solely for the purpose of administering the competition and will not be shared with third parties without Consent.

## 2. Social Media Competition ('Gold Bee')

- Eligibility

The competition is open to pre, primary, secondary, and homeschools across Ireland (Éire) and Northern Ireland (NI).

Applicants must be class teachers or school representatives.

All entries must be received (posted online or emailed) by the closing date to be considered eligible (see below).

- Entry process

Class teachers or school representative enter the Gold Bee competition by one of the following methods:

- Email photographs (5 max) & caption (max 150 words) directly to Biodiversity in Schools at [collab@biodiversityinschools.com](mailto:collab@biodiversityinschools.com)
- Post photographs (5 max) & caption (max 150 words) from an official school or teacher account on Facebook, X (formerly Twitter), or Instagram, using the hashtag **#GoldBee2026**

Social Media posts must:

- Use permanent posts (not time-limited 'stories' or other disappearing content).
- Tag both Biodiversity in Schools and SIRO.
- Include the hashtag **#GoldBee2026**

All entries must be posted/received by **12 noon 6th May 2026** to be considered eligible.

- Submission Guidelines

Entries should show the work that a school has done to encourage **native** Irish pollinators, whether by planting, habitat creation, building structures, or any other methods.

Captions should describe the efforts made, and are limited to a maximum 150 words; this also applies to email entries (captions or emails longer than the word count will be truncated and only the first 150 words will be considered).

Entries should be original and not infringe upon any third-party rights.

Entries should show only real works carried out, not using any digitally-generated sound, images or video (including, but not limited to, AI-generated content).

- Judging Criteria

Entries will be judged based **primarily** on the positive impact for native Irish pollinators, and additionally on the impact to nature education in the school. The decision of the judging panel is final and binding.

- Prize

The Gold Bee trophy will be awarded to the winning school plus a 1-year school biodiversity sponsorship valued at over €1,000. There is no option to receive the prize in cash or similar alternative.

- Publicity

Acceptance of the prize constitutes permission to use the relevant winners' names (including school and personal names) and likeness for purposes of advertising, promotion or publicity in any media (including social media) without additional compensation and prize winners agree to take part in such related promotional activities as BIS may reasonably require.

By submitting media (including all text, photographs), you hereby agree that they may be used by Biodiversity in Schools and their partners as they see fit for the advertising or promotion of any of their projects, campaigns, products or services, in any combination but without significant alteration by software, including AI services.

The school should obtain explicit informed parental consent for all images of children before submitting them to this campaign.

- Notification

The winning school will be notified via email and phone call. The winner must respond within one week (seven days) to claim their prize. Failure to respond to BIS within one week may result in another winner being chosen.

- Acceptance of Terms

By entering the competition, participants agree to abide by these terms and conditions. This promotion is in no way sponsored, endorsed or administered by, or associated with Meta (Instagram, Facebook) or X (formerly Twitter).

- Data Protection

Personal information collected during the application process will be used solely for the purpose of administering the competition and will not be shared with third parties without Consent (notwithstanding the terms specified above under 'Publicity').

Personal data collected in conjunction with the Competition will be deleted three months after the winner is announced.